



Florida Rural Health Association
One Voice for Florida. Louder.

27th Annual Rural Health Educational Summit
October 10th and October 11th 2023

The Westshore Grand, A Tribute Portfolio Hotel, Tampa, Florida

Tuesday, October 10th, 2023

8 – 9 a.m.	Registration & Breakfast
8 a.m.	Sponsor Exhibit Space Open
9 – 9:15 a.m.	Summit Welcome
9:15 – 10:30 a.m.	Keynote
10:30 – 11 a.m.	Break time with Exhibitors
11 a.m. – Noon	The Oral Health Access Crisis in Florida <ul style="list-style-type: none">Frank Catalanotto, DMD, President, Floridians for Dental Access
11 a.m. – Noon	Top 10 HIPAA Violations and How to Avoid Them <ul style="list-style-type: none">Carole Crawford, MBA, CISSP, CEO, The Saturn Partners, Inc.
Noon – 1:30 p.m.	Luncheon
1:30 – 2:30 p.m.	Keynote <ul style="list-style-type: none">CHW Panel
2:30 – 3 p.m.	Break time with Exhibitors
3:00 – 4:00 p.m.	Value-Based Care: Improving Outcomes, Managing Populations * <ul style="list-style-type: none">Rusty Schlessman, Vice President, Signify Health
3:00 – 4:00 p.m.	Ending Multiple Epidemics with Public/Private Collaboration <ul style="list-style-type: none">Alejandro Larios Venegas, BHSA, Linkage to Care Specialist, Baptist Health South FloridaKira Villamizar, BS, MPH, Public Health Services Manager, Florida Department of Health Miami-Dade County
4:00 – 5:30 p.m.	Evening reception with exhibitors

Wednesday, October 11th, 2023

8 – 9 a.m.	Registration & breakfast, Exhibit Space Open
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8:15 – 8:45 a.m.	FRHA Annual Meeting Open to all participants
9 – 10 a.m.	Keynote: NRHA
10 – 10:30 a.m.	Break time with Exhibitors
10:30 – 11:30 a.m.	Unmet Promises: Unbalanced Health Technology without Human Community Buy-in <ul style="list-style-type: none"> • Louis Galterio, MBA, HIMSS Fellow, President, Suncoast RHIO
10:30 – 11:30 a.m.	UF PPC Obesity <ul style="list-style-type: none"> • Ellen Bowser, MS, RDN, LDN, FAND, RN, Co-Director and Nutrition Faculty, University of Florida Pediatric Pulmonary Division
11:30 a.m. – 12:30 p.m.	Lunch break with Exhibitors
12:30 – 1:30 p.m.	Advocacy Panel
1:30 – 2 p.m.	Summit Adjourns
1:45 – 3 p.m.	Rural Health Network Meeting, by invitation
2:00 – 4 p.m.	Rural Hospital Administrators, by invitation