



# Florida Rural Health Association

*One Voice for Florida. Louder.*

## 27<sup>th</sup> Annual Rural Health Educational Summit

April 15-17, 2024

Embassy Suites by Hilton Orlando Lake Buena Vista South  
4955 Kyngs Heath Road • Kissimmee, FL 34746

### Exhibitor Invitation

On behalf of the Florida Rural Health Association (FRHA) Board of Directors and members, we cordially invite you to join FRHA at our 27<sup>th</sup> Annual Summit on April 15-17, 2024 at the Embassy Suites by Hilton Orlando Lake Buena Vista South.

Formed in 1992, FRHA was created to provide a mechanism through which interested individuals and organizations in Florida unite in advocacy and ensure that all residents of rural Florida have access to a continuum of affordable healthcare. It is this common interest that binds the FRHA membership and has allowed the development of a common voice for rural health.

#### Who attends the annual FRHA Summit?

The Summit reaches a diverse audience including: rural hospital administrators and staff, rural health network directors, rural governments, county health departments, public health workers, legislators, nonprofits, medical students, educational institutes and individuals interested in the health and well-being of rural Floridians.

#### Reasons to exhibit at the FRHA Summit:

- Exhibit space provides face-to-face access to rural health professionals and administrators working in hospitals, clinics, nonprofits, and government across Florida.
- Full access to top-notch Summit topics and speakers. Please visit [www.floridaruralhealth.org](http://www.floridaruralhealth.org) for session descriptions and a full agenda in the coming months.
- Exhibitor recognition in the Summit program, FRHA newsletter, FRHA website.
- Exhibiting companies will be provided with a list of attendees' contact information post meeting.
- Recognition as an exhibitor of an organizations committed to improving the health of rural Florida.

**Exhibitor space is limited, so reserve your booth today!**

## EXHIBITOR LEVELS: 2024 FRHA SUMMIT

### PLATINUM EXHIBITORS - \$2,500 (limit 4)

This level of sponsorship includes:

- Two Registration Badges, including meals
- Introductory email blast
- Full Page Advertisement in Summit Program
- Prime Exhibit Location
- One skirted, 6-foot table in the Pre-function Area



### GOLD EXHIBITORS - \$1,920 (limit 5)

This level of sponsorship includes:

- Two Registration Badges, including meals
- Half-page ( ½ ) advertisement in Summit Program
- One skirted, 6-foot table in the Pre-function Area



### SILVER EXHIBITORS - \$1,260 (limit 3)

This level of sponsorship includes:

- One Registration Badge, including meals
- Fourth ( ¼ ) page advertisement in Conference Program
- One skirted, 6-foot table in the Pre-function Area

### BRONZE EXHIBITORS - \$960 (limit 6)

This level of sponsorship includes:

- One Registration Badge, including meals
- Eighth (1/8) page advertisement in Conference Program
- One skirted 6-foot table in the Pre-function Area

### NONPROFIT EXHIBITORS - \$400 (limit 4)

This level of sponsorship includes:

- Bronze exhibitor benefits at a reduced price

### PROGRAM ADVERTISER ONLY

- Full page- \$500
- Half page- \$300
- Quarter page- \$175
- Eighth page- \$100



### SPONSORSHIPS/EDUCATIONAL GRANTS

For customized sponsorship packages or other funding opportunities, please contact Maddy Campellone at [frha@srahec.org](mailto:frha@srahec.org) or 386-462-1551 ext 116.

## TERMS OF EXHIBIT

**TERMS OF PAYMENT:** Each exhibit space application/contract submitted must be accompanied by ½ of the Sponsorship amount. If payment does not accompany application the booth space will not be held. **The full payment is due on or before March 15, 2024.**

**BOOTH SPACE CANCELLATION TERMS:** It is agreed that **(a)** if a company cancels its space prior to or on March 15, 2024, the company will receive a full refund **(b)** if cancellation occurs March 16, 2024 or after, FRHA will refund all but \$500. In the event of booth space cancellation, the Exhibitor must notify FRHA in writing or refunds will not be considered. FRHA reserves the right to cancel this contract in any event, on written notice to applicant, if the organization considers it inadvisable to hold the Exhibition.

**GENERAL CONDUCT OF EXHIBITS:** The following practices are prohibited by the FRHA: (1) noisy electrical or mechanical apparatus interfering with other exhibitors; (2) canvassing or distribution any material outside the Exhibitor's own space without FRHA approval; (3) subleasing of exhibit space (one company name per booth); (4) soliciting participation in surveys or otherwise harassing registrants; (5) publicizing and/or maintaining any extracurricular activities, inducements, demonstrations, or displays away from the exhibit area during the meeting and exhibit hours; (6) contests or games of chance conducted on-site that violate local gambling laws; (7) the use of any tobacco product. The use of open audio systems is discouraged. Requests to use an open audio system must be approved by the FRHA, and the Exhibitor must agree to discontinue its use if the sound level is deemed to be objectionable to the registrants or adjacent Exhibitor's. Exhibitors are requested to staff their exhibits during show hours with personnel attired in a manner consistent with the decorum and the meeting, as well as knowledgeable in the products and policies of the company.

**INSURANCE:** All Exhibitors, their contractors and suppliers working in the exhibit hall are required to carry liability insurance. Exhibitors must operate and maintain their exhibit so that no injury will result to any person or property. Every reasonable precaution is taken by the exhibition location and the FRHA to safeguard and protect the Exhibitors' property while at the exhibition. All Exhibitors are strongly urged to obtain full-coverage temporary insurance for their merchandise and displays while in transit and while at the exhibition.

**INSTALLATION OF EXHIBITS:** Exhibits must be set by 8 a.m. on April 16<sup>th</sup>, 2024. Labor is not available for setup or dismantling. Exhibitors are responsible for delivery and return arrangements of their booth.

**EXHIBIT HOURS:** Exhibits must be staffed and remain intact throughout the show hours.

**DISMANTLING OF EXHIBITS:** Exhibitors are responsible for delivery and return arrangements of their booth.

**FLAMMABLE MATERIAL:** No volatile or flammable fluids, substances, or materials of any nature prohibited by local ordinances, the Fire Prevention Bureau, or insurance carriers may be used in any booth.

