



Florida Rural Health Association  
*One Voice for Florida. Louder.*

**26<sup>th</sup> Annual Rural Health Educational Summit**  
**March 30<sup>th</sup> and 31<sup>st</sup>, 2020**

University of Florida Hilton, Gainesville, Florida

Learn more and register at [floridaruralhealth.org/summit](http://floridaruralhealth.org/summit)

**Monday, March 30, 2020**

8 – 9 a.m.	Registration & Breakfast
8 a.m.	Sponsor Exhibit Space Open
	<b>Summit Welcome</b>
9 – 9:15 a.m.	<ul style="list-style-type: none"><li>Leah Vail Compton, MA, MBA, Florida Department of Children and Families, FRHA Board President</li></ul>
	<b>Keynote Presentation</b>
9:15 – 10:30 a.m.	<ul style="list-style-type: none"><li>John McGough, Regional Director of the U.S. Department of Health &amp; Human Services for Region 1 and 4</li></ul>
10:30 – 11 a.m.	Break time with Exhibitors
	<b>Using CASPER to Assess Rural Community Needs After Hurricane Michael</b>
11 a.m. – Noon	<ul style="list-style-type: none"><li>Jessica Joiner, MPH, Environmental Epidemiologist, Florida Department of Health</li></ul>
	<b>HIPAA Compliance Legal Update: Enforcement Trends and Lessons Learned from 2019</b>
11 a.m. – Noon	<ul style="list-style-type: none"><li>Matthew M. Fischer, Esq., Partner, Zumpano Patricios P.A.</li></ul>
	<b>Florida Family Leader's Network (FFLN): A Family Led Statewide Network</b>
11 a.m. – Noon	<ul style="list-style-type: none"><li>Angela Miney, BA, Family Partner, University of Florida Pediatric Pulmonary Center</li><li>Joni Hollis, RN, MSN, CCM, CNL, Director of Clinical Operations for the Office of Children's Medical Services Managed Care Plan and Specialty Programs</li></ul>
Noon – 1:30 p.m.	Champions in Rural Health Awards Luncheon
	<b>Engaged &amp; Transformational Leadership in Rural Hospitals: 2 Case Studies</b>
1:30 – 2:30 p.m.	<ul style="list-style-type: none"><li>Bill Auxier, Ph.D., CEO, NRHA Rural Hospital CEO Certification Program; CEO, Dynamic Leadership Academy for Rural Health; Executive Director, Rural Health Leadership Radio; Assistant Professor, University of Tampa PA Program</li><li>Kathy Whitmire, former COO and Chief Transformation Officer, Stephens County Hospital; National Rural Health Association 2017 Rural Health Fellow</li></ul>
2:30 – 3 p.m.	Break time with Exhibitors
	<b>Health Information Technology (IT): Expanding Resources in Rural Communities</b>
3:30 – 4:30 p.m.	<ul style="list-style-type: none"><li>Pamela King, MBA, CPM, PMP, Outreach Coordinator, Agency for Healthcare Administration</li><li>Kim Davis-Allen, Outreach Coordinator, Promoting Interoperability Program, Agency for Healthcare Administration</li></ul>
	<b>Mobile Response Teams: Addressing Florida's Rural Youth Mental Health Crises</b>
3:30 – 4:30 p.m.	<ul style="list-style-type: none"><li>Alesha Smith, LCSW, Program Manager, Mobile Response Team- South, Meridian Behavioral Healthcare</li></ul>

	<ul style="list-style-type: none"> <li>Leah Vail Compton, MA, MBA, State Community Forensic Liaison, Florida Department of Children and Families</li> <li>Manette Cheshareck, BA, TTS, Mobile Response Team Care Coordinator, Meridian Behavioral Healthcare</li> </ul>
3:30 – 4:30 p.m.	<b>Cultural Competency and Sensitivity: Providing Effective Healthcare to Diverse Communities</b> <ul style="list-style-type: none"> <li>Liliana Irwin, CMI, ACCESS Program Coordinator, Gulfcoast South Area Health Education Center</li> </ul>
4:30 – 5:15 p.m.	<b>Keynote Presentation</b> <ul style="list-style-type: none"> <li>Patty &amp; Jeff Harper, inQuiseek Consulting</li> </ul>
5:30 – 7 p.m.	<b>Evening reception with exhibitors</b>

## Tuesday, March 31, 2020

8 – 9 a.m.	Registration & breakfast, Exhibit Space Open
8:15 – 8:45 a.m.	<b>FRHA Annual Meeting</b> Open to all participants
9 – 10 a.m.	<b>Keynote Presentation</b> <ul style="list-style-type: none"> <li>Judith Ortiz, Ph.D., Research Associate Professor &amp; Director, Rural Health Research Group, College of Health Professions and Sciences, University of Central Florida</li> </ul>
10 – 10:30 a.m.	Break time with Exhibitors
10:30 – 11:30 a.m.	<b>Community Paramedicine: Changing the Paradigm for EMS</b> <ul style="list-style-type: none"> <li>Ariella Bak, Program Coordinator, Gainesville Fire Rescue</li> </ul>
10:30 – 11:30 a.m.	<b>Three No-cost, Low-tech Ways Rural Healthcare Can Avoid Cybersecurity Breaches</b> <ul style="list-style-type: none"> <li>Scott Griffith, Executive Vice President, Aesto Health; Former Critical Access Hospital CIO and COO</li> </ul>
10:30 – 11:30 a.m.	<b>Civics 101</b> <ul style="list-style-type: none"> <li>Scott Darius, Executive Director, Florida Voices for Health Coalition</li> </ul>
11:30 a.m. – Noon	Lunch break with Exhibitors
Noon – 1:30 p.m.	<b>Rural Health Federal Policy Update and Panel</b> <ul style="list-style-type: none"> <li>Scott Darius, Executive Director, Florida Voices for Health Coalition</li> <li>Crystal Stickle, Executive Vice President, Florida Hospital Association</li> <li>M. Bryant Howren, PhD, MPH, Director, Florida Blue Center for Rural Health Research &amp; Policy</li> <li>Questions and engagement</li> </ul>
1:45 – 3 p.m.	<b>Rural Health Network Meeting</b>
2:00 – 4 p.m.	<b>Rural Hospital Administrators, by invitation</b>
<b>Summit Adjourns</b>	

## Everything RHC Workshop

*Access to this add-on session is available for an additional fee. Pre-registration is required.*

**Tuesday, March 31, 2020**

2 – 5 p.m.      Everything RHC Workshop Part 1

**Wednesday, April 1, 2020**

8 a.m. – Noon      Everything RHC Workshop Part 2

DRAFT